

# Office of Intergovernmental and External Affairs Region 5

Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin

#### Webinar

## Utilizing Community Health Workers in Unique and Non-Traditional Settings

June 2, 2022 11:00 am—12:00 pm CST

### **Featured Speakers:**



**Dany Zemmel**, MPH
Training and Engagement
Manager, Region V Public
Health Training Center

Dany is the Training and Engagement Manager of the HRSA-funded Region V Public Health Training Center, which includes Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin. The RVPHTC aims to strengthen the current and future public health workforce. In her role, Dany leads the development of training, including live webinars, podcasts, and discussion-based, peer-learning sessions. Dany is interested in and committed to contributing to cross-sector, interdisciplinary collaboration, particularly at the intersection of health equity, racial justice, and environmental health. Dany earned her Master of Public Health in Environmental and Occupational Epidemiology from the University of Michigan School of Public Health. Prior to that, Dany has worked in both environmental conservation and secondary education, both domestically and abroad.



Maria Barker
Director of Latinx Programs
and Initiatives
Planned Parenthood WI, Inc.

Maria Barker is the Director of Latinx Programs and Initiatives for Planned Parenthood of Wisconsin, Inc. (PPWI). She is a bilingual (Spanish/English) certified sexuality educator of Mexican origin, keenly aware of the need to provide support, education, and services to Latinx populations that is culturally relevant, in the language desired and meets the needs of the communities served throughout Wisconsin. She is well recognized for recruiting, training, and working with lay community workers known as "Promotores de Salud" to reach the Latino community. Maria is a graduate of the Latino Nonprofit Leadership Program through the University of Wisconsin-Milwaukee and Cardinal Stritch University. She is a certified Sexuality Educator by Planned Parenthood of Western Washington and Centralia College.



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### Featured Speakers (continued):

Barbara J. Locke has over 25 years in health policy, planning, research, and grants administration



progressing from a managing member of a public health consortium, the deputy director of a nationally recognized health and human service agency, to her current role as the Director of Finance and Prevention Programs of Michigan's largest nonprofit minority AIDS service organization, Community Health Awareness Group. In this capacity she is responsible for managing fiscal operations in excess of \$4.5 million and implementing evidence-based prevention and intervention programs, including a primary care clinic, aimed at reducing the impact of communicable diseases among some of Detroit's most at-risk citizens, and a newly funded COVID-19 Vaccine Awareness Project.

Barbara J. Locke, MSA
Director of Finance and
Prevention Programs
Community Health Awareness
Group

She led a team that created Detroit's first Community Health Profile and Strategic Health Plan of Action to tackle health disparities, among her many accomplishments. She also secured more than \$35 million in grants through government agencies and foundations to support various public and private initiatives.

Previously, Barbara served as the director of health policy for the City of Detroit Health Department, where she led the administrative and programmatic operations of the Office of Health Policy, Planning and Grants Management. She also served as the Detroit Project Director for the Congressional Black Caucus Crisis Response Team Initiative; created to address the disproportionate impact of HIV/AIDS in minority populations. Findings provided critical information on the local epidemic and the needs of underserved populations; a message she carried to federal, state and local officials that led to the creation of new programs and policy changes that improved the service delivery system and the release of millions in direct government funding targeting minority-led organizations within urban settings.

Barbara earned a Master of Science degree in public health administration from Central Michigan University and a Bachelor's degree in social sciences from Michigan State University. She is also a graduate of the Michigan Public Health Leadership Institute.



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### Featured Speakers (continued):



LaShawn Reece
Program Coordinator
Community Health Awareness Group

LaShawn Reece is the Program Coordinator for the HRSA funded Local Community Based Workforce to Increase COVID 19 Vaccine Access Grant which we decided to call "COVID Ends Here" with Community Health Awareness Group, the largest minority ran HIV Community Based Organization in Michigan. LaShawn has over 20 years of experience working with the most underserved communities within the Metro Detroit area. She is a lover of Green attending both Michigan State and Wayne State University. When she is not training on the best ways to meet clients where they are to receive optimum results, she is often in the streets encouraging and educating the community on the importance of both local and national politics.